



CATALYST4GROWTH

FOUNDATION

**Call to Action:
The BIO**

Stop doing:

.....

.....

.....

IQL Impact

Do less of:

.....

.....

.....

IQL #1

Keep doing:

.....

.....

.....

90 DAYS: THE THREE TRIALS

IQL #2

Do more of:

.....

.....

.....

IQL #3

Start doing:

.....

.....

.....

SUCCESS METRIC

**90-Day
Self-Evaluation**

Success reward:

.....

.....

.....

Overall Rating



Waste



Improved



Rev Builder



Enlightening



Game Changer