



CATALYST4GROWTH

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"It is literally true that you can succeed best and quickest by helping others to succeed."

– Napoleon Hill

Kevin Berwald began developing the skills and experience he shares with you over thirty five years ago when he, on a whim, took an interview with an insurance company for a wholesaling job. That interview has led to a career in both wholesale and retail sales, marketing, and leadership where Kevin has been a perennial top sales professional, Sales Manager, National Sales Manager and Consultant for some of the industry's greatest insurance and financial organizations and sales professionals. Kevin's training and coaching ethos, that he shares with you, is based on a personalization mindset that helps professional sales organizations, teams and individuals create and utilize Focused Sales and Intentional Client Acquisition Processes to reach new heights in capturing intentional market share. Kevin, along with the resources of Catalyst 4 Growth, offers insight, coaching and training from decades of success in personal sales, building sales organizations and helping others build and grow their own sales and marketing organizations, from a local to a national footprint.

Kevin, his wife, and two sons live in Grosse Ile, Michigan where they enjoy boating and fishing on Lake Erie, playing golf, hunting, raising honey bees on their farm and are members of Church of The Way. Kevin attended Olivet College where he received four varsity wrestling awards and was Co-Captain his senior year.

Anchored by the core tenet that "the quickest road to success is helping others to succeed," Kevin and Catalyst4Growth best serves sales professionals and organizations that:

- Are in growth mode and are at a point where they need to develop or refresh their sales process, client acquisition processes, and/or marketing plan.
- Have plateaued or stalled out their market share and need to re-evaluate their sales and client acquisition processes to take back and grow market share.
- Have specific needs to address related to sales training, motivation, leadership, communication strategies, goal setting, recruiting, tracking, reporting, etc.

Many of our best client relationships have been related to:

- Sales Organizations with multi-levels of sales management
- Sales Professionals struggling with developing a marketing plan
- Wholesalers and Marketing Distributors of financial and insurance products
- Independent Broker-Dealers and Banks
- RIAs and Financial Professionals seeking both business growth and life's balance

Contact myself or one of our associates today to schedule a no cost discussion to review your needs and possible next steps at 813-454-0557.

Visit our website www.catalyst4growth.org to explore our resources and services that are available to you.

Or accept our free gift to evaluate your current processes and identify where a catalyst might be utilized to help you reach new heights by completing our "C4G Evaluations & Top Catalyst Recommendation" tool. It can be found and downloaded on our website, www.catalyst4growth.org.

Catalyst4growth.org
813.454.0557



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“It is literally true that you can succeed best and quickest by helping others to succeed.” – Napoleon Hill

Kevin Berwald began his consulting and financial services career over three decades ago in 1988 after graduating college with a BA in business with a marketing concentration. Over that time, his focus has been centered on helping individuals, families and businesses establish and plan to achieve their personal and financial goals. Since obtaining his CFP designation in 1997 and as a Certified Financial Planner Professional, Kevin follows a six-step process to help you make a plan designed to reach your goals, guide you through it and then review your progress over time. Kevin, his wife Heather, and two sons live in Grosse Ile, Michigan, where they enjoy boating and fishing on the Detroit River and Lake Erie, playing golf and swimming as members of GIGCC, hunting and raising honey bees on their farm and they are members of NorthRidge Church. Kevin attended Olivet College where he received four varsity wrestling awards and was co-captain his senior year.

Anchored by the core tenet that “the quickest road to success is helping others to succeed,” Kevin best serves clients that:

- Need help in creating or revising a plan to achieve specific financial goals like income, retirement or specific needs planning.
- Are concerned that their current retirement income levels may not be sufficient to last a lifetime or are not keeping pace with inflation.
- Need help to transition from accumulation of wealth to taking income from their investments. This might be by choice, forced retirement, divorce or death of a family member.
- Are charitably inclined and would like to create a plan to enrich their favorite beneficiaries and charities.

Many of Kevin’s best client relationships have been related to:

- Individuals and families that desire control over their wealth and recognize money as a tool to achieve goals.
- Friends and family members and their referrals of others that they care for.
- Those that live by The Golden Rule and treat others the way they want to be treated.

We offer a portfolio review and stress test to help you feel better about your financial goals and how to achieve them. Please feel free to download our Financial Life Checklist at www.regalfin.com/motor-city.

Or

Contact me with specific needs, questions or to schedule an initial discussion and possible evaluation at kberwald@regalfin.com.