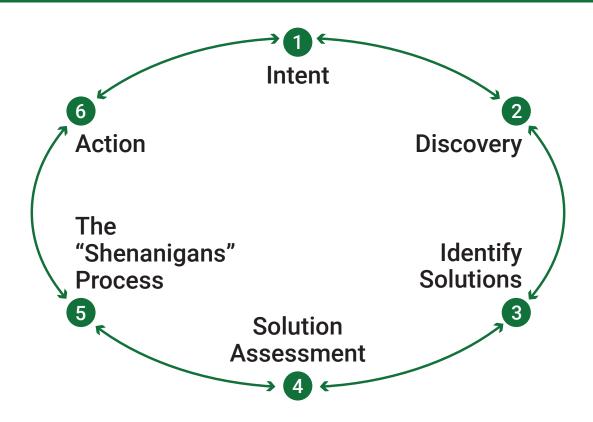


## IQL DEVELOPMENTAL PROCESS



- 1 Intent: What is the desired outcome with your practice? What are the obstacles to achieving your desired outcome? What are examples of your best days?
- Discovery: A friendly, confidential discussion regarding how your practice and life are currently positioned. We believe that as entrepreneurs our lives are personally and professionally entwined. A modern day Yin and Yang with actions that are complementary, interconnected, and truly interdependent.
- 3 Identify Solutions: An outline of potential solution(s) and the creation of customized planning to help you realize your dream practice.

- 4 Solution Assessment: Construct the plan/ process to eliminate your headache and heartburn issues. The Our plans have accountability metrics that are measurable, along with corresponding timelines.
- 5 The "Shenanigans" Process: Dissect the plan with SWOT analysis. Lively discussion to ensure the direction and resolution meet the outlined objectives.
- **Action:** Implement the plan/process and reap the rewards. Nothing will be resolved with action.

**REPEAT**